

Public Speaking

How to Plan, Design and Deliver a Presentation

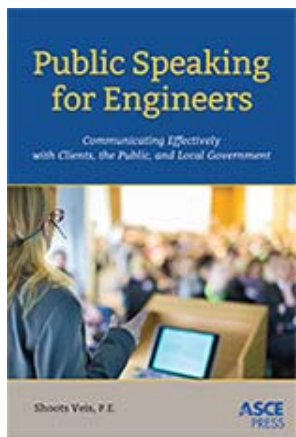
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Meet Your Instructor





Public Speaking



Planning



Design



Delivery

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Planning



Start Here



Do Not Start Here



Main text slide

I begin typing... it's bold (as in slide master)

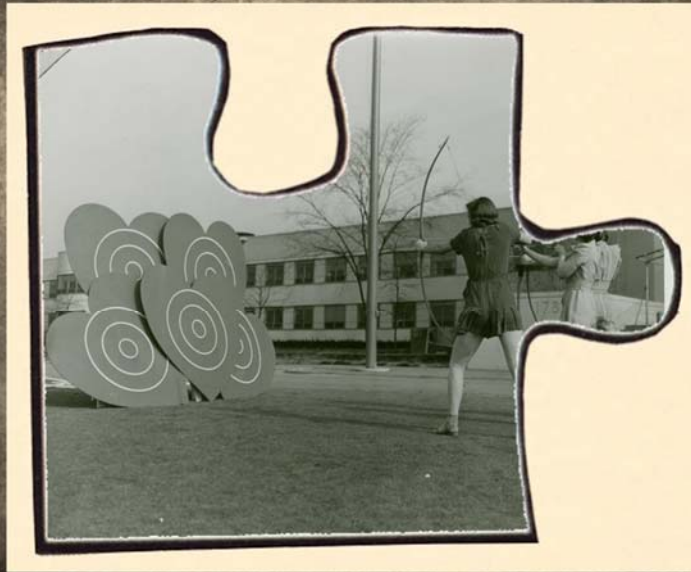
When I hit a return, I'm in the same font
If I hit return and then tab, I end up here

Hitting return again, I'm back here... but I want bullets

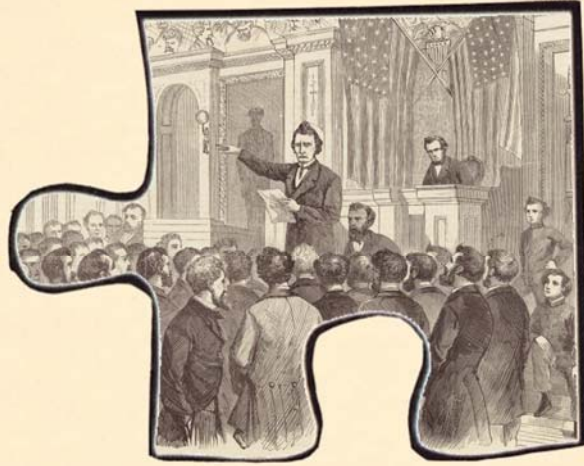
- **And so, I hit return and click the bullet point button and get this**
 - If I click the bullet point button and then hit tab, I get something like my second level text (same font and bullet type, the circle)
 - If I hit tab on a new line, I get something like my Third level (hollow circle and correct font)

The problem with the above functionality is that I can't easily get my bullet points as they are in the slide master... what to do?

Objectives



Speech



Speech



Speech



Audience



Setting



Setting



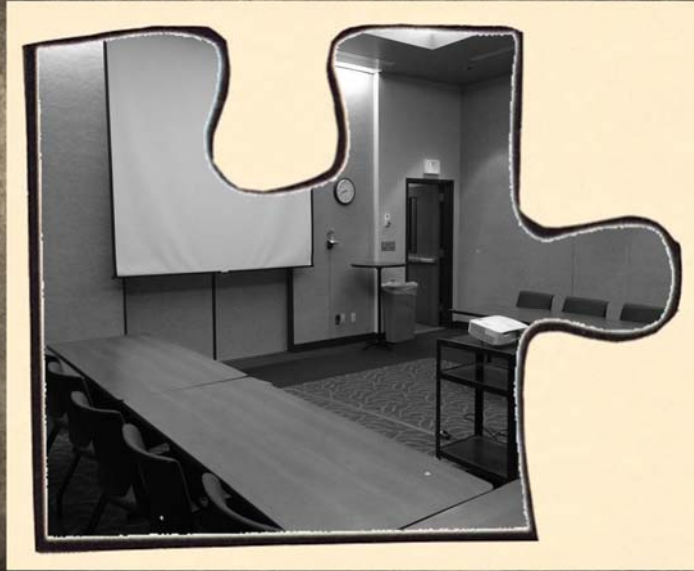
Setting



Setting

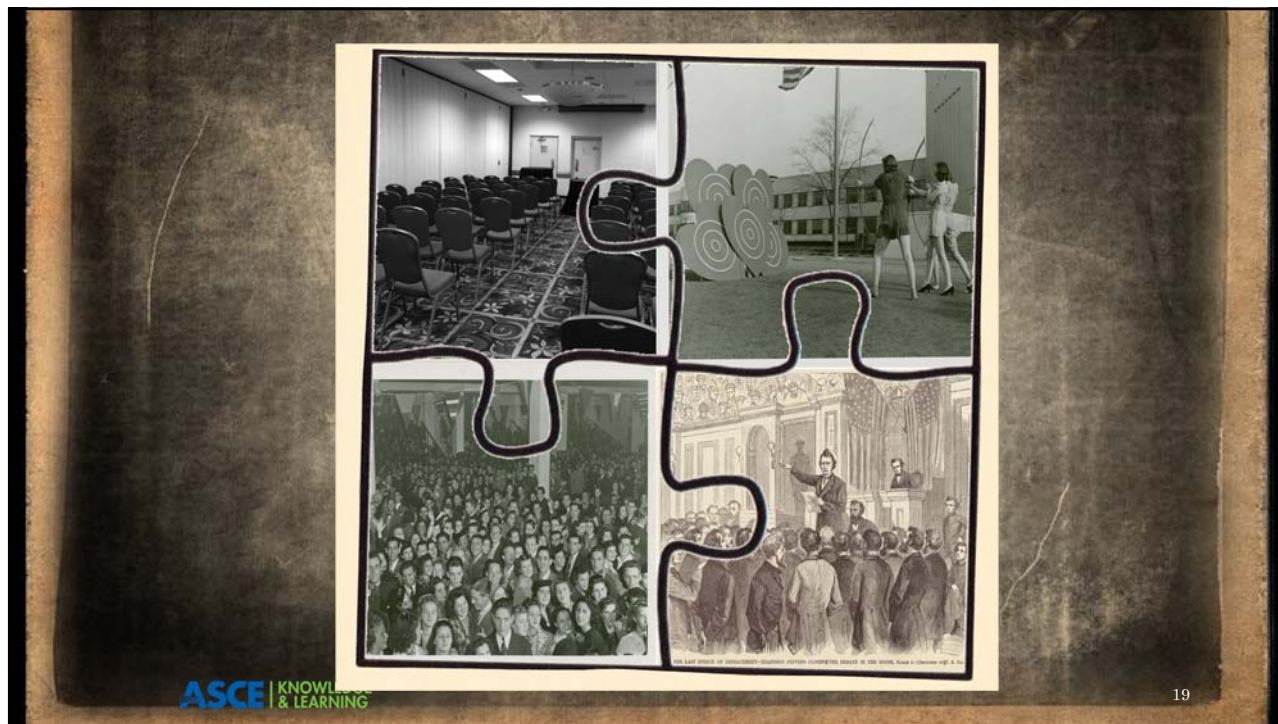


Setting



Setting





Plan B



“Everyone has a plan
until they get punched
in the mouth.”
– Mike Tyson

Design



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Engineers are essential to our quality of life

We protect & serve a healthy & safe population & make a clean environment & make an energy source

You just want to know how it works

Tell 3 city council stories

Start on paper

Develop outline

Assess Skills

Strategy

Habits

Speak → Tell them the story of the picture

Start of Why

- 1) Water & Wastewater Main Plan → Place of Water Tank
- 2) Engine Room Service Main → Garage Exit
- 3) Fire Lane Meeting → Bike Trail in town

Jigsaw Puzzle

3 pieces

Know your audience → 5 pieces

Know your setting → 5 pieces

Know your objectives → 3 pieces

Outline of Picture of a happy camper

Outline of Picture → A text, a model, But doesn't explain H₂O system

Over Night Falls for 1 month

1 can mi H₂O

Approx 1 million gallons

Volume Rain Falls 13,730 ft³/sec

Take 123 days to fill the Reservoir

100 gal/day

505,000 gal/year

Support 3 million people/year

Standard

Smarttech

to serving

1 Why
 2 Good communication planning
 3 Types - Informal / Informal
 4 Another - explicit, out of context
 5 Setting - context room
 6 Objective - start with why
 7 Planning, Design & Delivery

We should be good at this because we are good planners, designers & deliverers

8 Good design
 9 Use plans to develop approach that fits
 10 Use various objectives, graphics & evidence to start work

11 Develop Visual Aids to Engage & Connect
 12 Good Delivery
 13 Assessment
 14 Skills
 15 Habits
 16 When to Practice

20 pages build

$\frac{1}{4} \times 15 = 4 \text{ minutes/slide}$
 $\frac{1}{2} \times 15 = 3 \text{ minutes/slide}$

Script	Slide	Time
Why	Picture of City Council	5 min
Good Planning	Blank Page	10 min
Types of speech	Picture of a plane	
Another setting	Picture of a plane	
Good Design	Picture of a plane	10 min
How Plans & Design Power	Picture of a plane	
Context & Graphics	Picture of a plane	
Develop Visual Aids to Engage & Connect	Picture of a plane	20 min
Good Delivery	Picture of a plane	
Assessment	Picture of a plane	
Skills	Picture of a plane	20 min
Habits	Picture of a plane	
When to Practice	Picture of a plane	
?	Picture of a plane	5 min

21 = 20 + 15 = 35
 22 = 15 + 20 = 35

Title Slide	Objective 1	Objective 2	Objective 3
Intro 1	Objective 1.1	Objective 2.1	Objective 3.1
Intro 2	Objective 1.2	Objective 2.2	Objective 3.2

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Engineer

In 1960, the Conference of Engineering Societies of Western Europe and the United States of America defined an "engineer" as follows:[6]

A professional engineer is competent by virtue of his/her fundamental education and training, method and outlook to the analysis and solution of engineering problems. He/she is able to apply science for the development and application of engineering science and knowledge, notably in research, manufacturing, superintending, managing and in the education of the engineer. His/her work is varied and not of a routine mental or physical character. It requires the exercise of originality and the ability to supervise the technical and administrative work of others. His/her education will enable him/her to keep abreast of progress in his/her branch of engineering and to publish his/her works on a worldwide basis, assimilating such information and applying it independently. His/her training will have been such that he/she will have acquired a broad and general appreciation of the special features of his/her own branch. In due time he/she will be able to give technical advice and to assume responsibility for the direction of important tasks in his/her branch. Most engineers specialize in one or more engineering disciplines.[1] Numerous specialties are recognized, and each of the major branches of engineering has numerous subdivisions. Civil engineering, structural and transportation engineering and materials engineering include ceramic, metallurgical, and mechanical engineering. Mechanical engineering cuts across just about every discipline since its core essence is the design of machines. Engineers also may specialize in one industry, such as motor vehicles, or in one type of technology, such as semiconductor materials.[1]

Several recent studies have investigated how engineers spend their time; that is, the work task time is distributed among these. Research[8][13] suggests that there are several key themes in technical work (i.e., the application of science to product development); (2) social work (i.e., interaction between people); (3) computer-based work; (4) information behaviours. Amongst other more recent work sampling study[13] found that engineers spend 62.92% of their time engaged in technical work and 49.66% in computer-based work. Furthermore, there was considerable overlap between technical work with engineers spending 24.96% of their time engaged in technical and social work, 37.97% in technical and computer-based work, and 21.66% in non-technical and non-social.

Engineering is also an information-intensive field, with research finding that engineers spend time in various different information behaviours, including 14.2% actively seeking information from various information repositories such as documents and databases (6.4%).[8]

The time engineers spend engaged in such activities is also reflected in the competencies required for the role. In addition to engineers' core technical competence, research has also demonstrated the critical attributes, project management skills, and cognitive abilities to succeed in the role.[14]

Example of a Document
Slide – text courtesy of
Wikipedia

Engineer

- Civil
- Mechanical
- Electrical
- Environmental
- Petroleum
- Nuclear
- Marine
- Mining

Example of a
Teleprompter
Slide



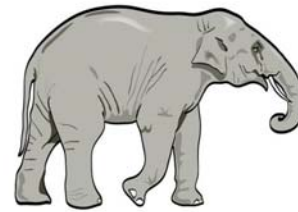
Example of a
Visual Aid Slide

image courtesy of the New York Public Library

Description of an Elephant

- An elephant is a large animal with grey skin. Instead of a nose, it has a long trunk it uses for many different task. They also grow long tusks of ivory.
- An elephant has a short neck with a large head and small black eyes.
- An elephant has a tail and large ears.
- Elephants live in Africa and Asia.

Elephant



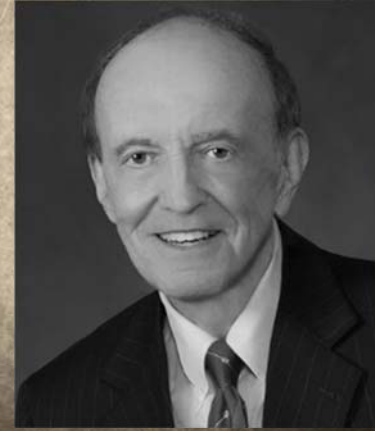
Water Tank

- Water Tank will be 35 feet high with a diameter of 30 feet.
- Tank will be constructed of steel
- Tank will sit above ground and be located near Elm Park
- Tank will be meet AWWA and NSF requirements



“90% of how well the talk will go is determined before the speaker steps on the platform.”

Somers White, public speaking expert



Delivery



Assessment



Assessment



Skills



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Skills



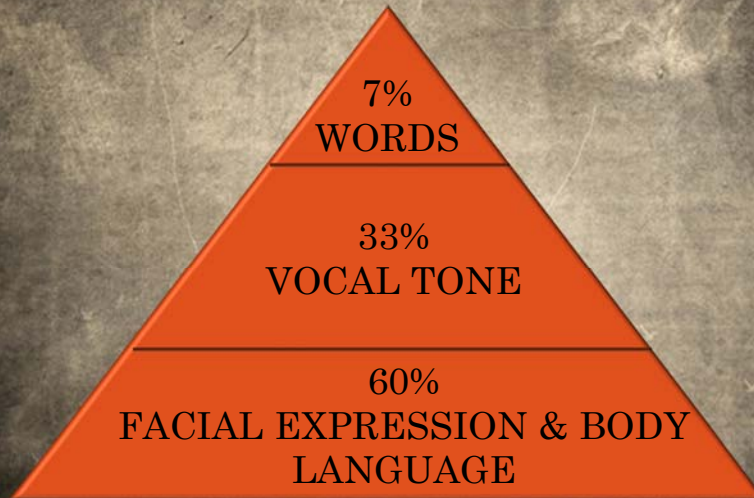
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Skills



Skills



Strategies



Strategies



Strategies



Habits



Habits



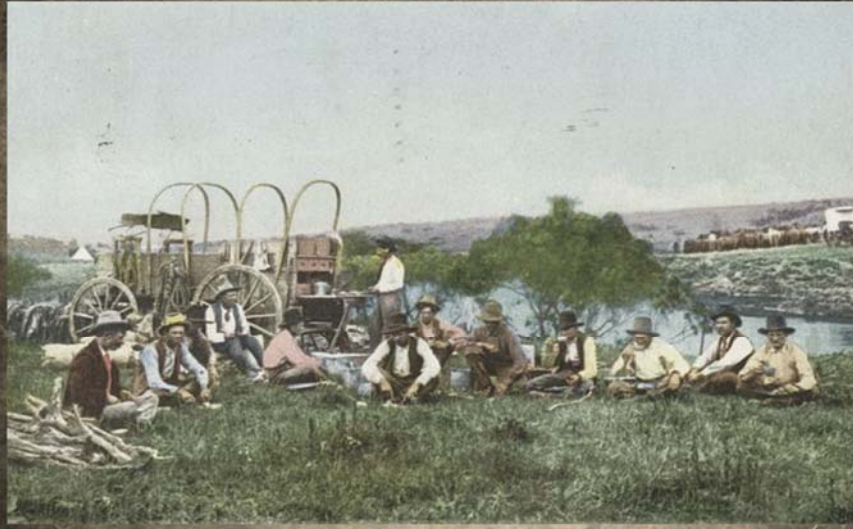
Habits



Anxiety



Where to Practice



Where to Practice

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Where to Practice

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